

Kedge Business School_France (15명 선발)

- <https://student.kedge.edu/programmes/summer-schools>

Kedge Campus	OFFER	COURSES	CREDITS	DATES
Paris	Package 1	Sustainable Marketing & Digital Marketing <ul style="list-style-type: none">• Course 1 : Sustainable Marketing• Course 2 : Digital Marketing for Entrepreneurs	4 ECTS each course	June 10 - 14 June 17 - 21
	Package 2	Disruptive Technologies & Modern Management <ul style="list-style-type: none">• Course 1 : Business Intelligence & Analytics• Course 2 : Creating Customer value with Disruptive Technologies	4 ECTS each course	June 24 – 28 July 1 - 5
Marseille	Package 3	Sports Marketing, Communication and Strategic Management <ul style="list-style-type: none">• Course 1 : Strategic Management and Advanced Marketing for Sports Organisations• Course 2 : Sport Marketing & Communication	4 ECTS each course	June 17 - 28 June 17- 28
	Package 4	Sport Olympics Skills Management and Purpose Strategy <ul style="list-style-type: none">• Course 1 : From Olympics to Citizenship marketing management in sports• Course 2 : From Olympics to Oneself Management, Soft Skills and Sport Live Experience	4 ECTS each course	July 1 – 5 July 8 - 12

Koc University_Turkey (4명 선발)

- <https://oip.ku.edu.tr/mobility-programs/incoming/students/summer-exchange/>
- Summer Semester: July 1st - August 18th, 2024

Nanyang Technological University_Singapore (12명 선발)

- <https://ntu-sa.terradotta.com/index.cfm?FuseAction=Programs.ViewProgramAngular&id=11025>

Programme Calendar

Courses	Wednesday	Wednesday	Saturday	Saturday
	26-Jun-24	10-Jul-24	13-Jul-24	27-Jul-24
ET5131	2-week programme			
ET5122		2-week programme		
All other courses	4-week programme			

Emlyon business school_France (8명 선발)

*2024-1학기 기준 등록학기 수 7학기 이상 학생만 선발

(대학원 수준의 프로그램이라 학기 제한이 있는 점 안내드립니다)

- Module 1: Wine Marketing and Wine Culture (From June 17th to June 20th, 2024)
- Module 2: Innovation within Planetary Boundaries (From June 24th to July 2nd, 2024)
- 추가 내용 첨부 파일 확인